Husky Student Leadership Summit  
Saturday, February 28, 2015  
Session Descriptions (as of 11/21/2014)

**CLE Level 1 Workshops**

1. **Skill Set Series Part 1: Communication, Negotiation & Conflict Management**  
   - Participants will learn the different forms of effective communication methods to convey messages to others in small group settings. Active listening skills and how to resolve conflicts in a civil manner when they arise will be addressed. In addition, this session will discuss how to utilize constructive feedback and negotiate with others.

2. **Skill Set Series Part 2: Critical Thinking & Problem Solving**  
   - Participants will learn various strategies they can utilize to effectively make decisions that will help them problem solve and troubleshoot issues they may face. The art of brainstorming with others and thinking critically (both in the moment and strategically in a proactive manner) will be an integral part of the workshop.

3. **Skill Set Series Part 3: Public Speaking & Engaging Others**  
   - Participants will be educated on how to plan out their communication methods (verbal, handouts, ppts, etc.) for a larger group meeting/workshop/presentation, how to engage their audience while their presenting, and how to identify and navigate audience non-verbal cues. In addition, the art of positive thinking and strategies to cope with one's nerves as a public speaker will be addressed.

4. **Skill Set Series Part 4: Interviewing Skills & Strategies**  
   - Participants will gain valuable insight regarding the different types of interviews they may experience and how to adequately prepare for each of them. Topics include: what to wear, researching the organization & position, the preparation of an ‘elevator speech’, sample questions to expect and strategies for articulating thoughts and messages on the phone, in a one on one setting, in a group interview or through skype.

**CLE Level 2 Workshops**

1. **“Navigating the Transitions of Leadership: Dealing with Change”**  
   - Participants will be educated about how to effectively deal with various changes that may come their way while they are in a leadership position. They will be given ways to identify the needs of their group members and how they may need to tailor their leadership style to each varying situation. In addition, when it comes time to pass the torch as a leader, an overview of things to consider will be discussed.

2. **“Networking & Developing Your Personal Brand”**  
   - Participants will acquire effective ways to market themselves with potential employers and understand the value of relationship-building with faculty, staff and alumni. In addition, strategies for branding and marketing oneself as a job candidate on Facebook, LinkedIn, Twitter and more will be provided in order to give them a competitive edge in the market

3. **“Mentoring & Coaching”**  
   - Participants will gain insight into how to take their leadership skills to a new level by serving as a coach or a mentor to those they lead. They will review techniques for building trust and mutual respect, receive tips for boosting cooperation and teamwork amongst their group and how to guide others in a positive direction to yield the results they seek.

4. **“Professional Development for the 21st Century Leader”**  
   - Participants will be educated about what it means to be a professional in today’s society and how their actions, behaviors and decisions not only impact how they are seen as a leader, but how the group they lead functions.

5. **Social Justice Leadership Track: “Intercultural Communication & Inclusion”**  
   - Intercultural communication focuses on the importance of culture in our everyday lives, and the ways in which culture interrelates with and effects communication processes. We live in an era of rapid globalization in which being able to communicate across cultures is imperative to our ability to function in a diverse workplace, city, and world. Participants will examine the various means by which we master the art of communication and the roadblocks that may exist in our journey to relate to others.

   - As the need for global leaders who embrace change and keep in mind the needs of those we serve increases, participants will be educated about what are the hot topics trending today around the world as well as right in their own backyard. Defining the roles, methods and benefits of being an advocate will be the focal point of this workshop
An understanding of unconscious bias is an invitation to a new level of engagement about diversity issues. It requires awareness, introspection, authenticity, courage, humility and compassion. Participants will begin to recognize the importance of our own unconscious biases and how they impact our behaviors and values when it comes to interviewing, recruitment, decision making and interacting with others. They will also learn how to ‘self-check’ so their mindsets that they developed do not directly influence decisions they need to make based on labels they have learned about others.

Understanding how one can gain leadership skills through either serving in the military, an ROTC program and/or working for causes that support military service and our veterans will be the focus of this workshop. Participants will examine the qualities needed to be an effective leader, how the military develops a group in working towards a common goal and the ways military leaders embrace ‘leadership through action.’

9. Student Organizational Leadership Track: “Budget Management & Fundraising”
A budget is a systematic method of allocating financial, physical, and human resources to achieve strategic goals. Organizations develop budgets in order to monitor progress toward their goals, help control spending, and predict cash flow and profit. Participants in this workshop will learn how to identify the financial needs of their group, acquire & account for the necessary funds to carry out their mission and effective ways to fundraise.

10. Student Organizational Leadership Track: “Event Planning & Risk Management”
Participants will gain an understanding of the steps they need to take in order to organize a campus-wide or community event. To be a successful event planner, students will learn about goal setting, creative titling, strategic selection of dates, times and locations, identifying a target audience, outlining projecting costs and funding resources, delegation of roles of the event planning committee, along with all the administrative pieces to glue it all together. An analysis of the potential risks the event may pose, liability waivers, and contracts will also be discussed.

11. Student Organizational Leadership Track: “Recruitment, Retention, Recognition”
Participants will discuss strategies they use to recruit members, retain them and acknowledge their contributions to the advancement of the group. An overview of the GRAPE principle (an acronym for the five most common reasons students join student organizations) will be presented. GRAPE stands for Growth, Recognition, Achievement, Participation, Enjoyment.

12. Student Organizational Leadership Track: “Organization Branding, Marketing & Assessment”
Reflection is about students becoming aware of their own thinking processes, and being able to make those transparent to others. It enables assessment of the ‘why’ and ‘how’ of the learning and what to do as a result. Participants in this workshop will examine tools & strategies they can utilize to assess the impact their group is making and how to evaluate their group’s effectiveness in meeting their mission and goals.

13. Community Engagement Leadership Track: “Political Leadership”
Participants will examine their understanding of the policy-making process and their ability to influence this process. Knowing the demographics, trends and what matters most to the citizens of the community in which one lives is a critical piece to becoming a more engaging citizen. Participants will also be educated about the value of participating in elections as an educated voter and/or supporting candidates through the campaign process.

14. Community Engagement Leadership Track: “Non-Profit Organizations”
Participants will be educated about what a non-profit organization is, how one is formed and ultimately maintained. A look at the successes & challenges of local and regional non-profit organizations will help participants understand how they can better aid these groups and their missions.

15. Community Engagement Leadership Track: “Inspiring Youth of Our Community”
Helping young people find their voice, take action, and make an impact on vital community issues is a critical need in our society. Participants will review various ways they can utilize their leadership skills and academic curriculum to engage local youth in becoming more involved citizens. Whether it be in the classroom, as a mentor, a coach, a volunteer, an advocate, a tutor, a big brother/big sister, etc..., this session will help inspire ways to reach out and give back to the next generation.

Connecting what is taught in the classroom with hands-on learning experiences outside of the classroom is the main focus of this workshop. Participants will learn the benefits of an integrative learning experience and how more specifically, how to organize a service learning project for themselves or their group to engage in.

17. “Leadership in the Sports Arena”
Student athletes face a variety of challenges in exercising leadership on their teams. This workshop for athlete leaders addresses leadership challenges faced by student athletes and explores strategies for reducing the isolation of leaders by garnering the support of fellow athletes in promoting a positive team culture. In addition, participants will gain knowledge of ways that student athletes can extend their leadership beyond their individual sports and into the community in which they reside.
18. “Leadership Ethics & Etiquette”
   Participants will analyze their own personal core values and reflect on how well they align with the organizations they are a part of or hope to join. Defining a leader’s character, integrity and ethical standards will be a key focus area as participants learn how to navigate through tough ethical decisions.

**PANEL DISCUSSIONS**

1. “Extending Your Leadership with Bloomsburg Beyond Graduation”
   Participants will gain insight from alumni about how they can still stay connected with Bloomsburg University after they graduate and start to give back to future Husky student leaders. Ways in which to apply one’s leadership skills gained in college as an alumni will be discussed.

2. “Career Path Choices After Undergrad”
   Participants, who are juniors or seniors, will be presented with an array of options to pursue as they think of what direction they’d like to take after they graduate from Bloomsburg University. Whether it be graduate school, full time employment, the military, non-profit work, travel, marriage, real estate, etc..., the choices can be overwhelming and endless.

3. “Diversifying Your Undergraduate Portfolio Outside the Classroom”
   Participants will gain insight from alumni about how their undergraduate co-curricular experiences play a critical role in their pursuit of a career path. From the connections they make, the skills they gained, the lessons they’ve learned and the challenges they’ve processed, every opportunity to get involved outside of the classroom counts.

   Life after graduating college is full of twists and turns with a lot of responsibilities and opportunities for every alum. In this open panel discussion, participants will get true insight to various decisions or situations they may encounter and strategies for successfully navigating them. Topics may include getting married, landing a job out of state, buying your first car, paying off student loans, financial pressures, living in your own place, taxes, meal options, ways to stay engaged in community life, etc...

**Professional Development Resource Center**

1. “Mock Interviews”
   Participants will gain practical experience by engaging in short interviews with Career Development Staff & Alumni to practice their skills they’ve acquired and collect feedback about their strengths and suggestions for improvement.

2. “Resume Review”
   Participants will receive constructive feedback from Career Development Staff & Alumni regarding their resumes they’ve developed and how they can improve them for the specific jobs, positions, internships, scholarships, etc...they are choosing to pursue.

3. “Branding Consultation Meetings”
   Participants will receive a one on one meeting with a branding consultant to help them identify who they are as a leader, what they stand for, what first impressions they give off, what they are most passionate about, what they’ve accomplished while in college, where they want to go after graduation and how to package all of that into their personal brand.

4. “Professional Headshots”
   Participants will have the opportunity to have a professional headshot picture taken of them which they can use for their professional portfolio and professional social media outlets such as LinkedIn.

5. “Light Lunch, Career Networking & Student Involvement Resource Fair”
   Participants will be treated to a light lunch and can connect with alumni, faculty & staff who either share their same passions, course of study or dream jobs.

6. “Mini-Fair: Internships & Exploring Your Career Options”
   Participants will have the opportunity to meet with various professional staff and alumni to discuss either one on one or in small groups what they are most passionate about and how they can translate those passions into a healthy, vibrant career path. Internship opportunity, job shadowing experiences through the Sophomore Experiential Learning program and other resources will be shared.